Clickadu is an innovative digital advertising platform that empowers businesses with cutting-edge ad technologies, advanced targeting tools, and comprehensive analytics to drive growth and maximize return on investment.
## Clickadu in words

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Founded in 2014</td>
<td>API Integration</td>
</tr>
<tr>
<td>Unique Ad Rotation</td>
<td>Operates Worldwide</td>
</tr>
<tr>
<td>CPM, CPC, SmartCPA, SmartCPM Price</td>
<td>User-friendly Self-Serve platform</td>
</tr>
<tr>
<td>models</td>
<td></td>
</tr>
</tbody>
</table>

## Clickadu in numbers

<table>
<thead>
<tr>
<th>Feature</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>6B Impressions Daily</td>
<td>4M Conversions Daily</td>
</tr>
<tr>
<td>14K Websites</td>
<td>24/7 Support</td>
</tr>
<tr>
<td>7 Ad Formats</td>
<td>240 Geos</td>
</tr>
</tbody>
</table>
Publishers
- Top Rates +100% fill rate
- Weekly payments
- Trusted advertisers
- Unique AdBlock bypass feature

Advertisers
- 20+ Top performing verticals
- Precise Targeting
- Only direct websites
- In house anti bot/fraud filtering tools

24/7 support
dedicated personal manager's assistance
7 AD FORMATS

- Banner ads
- Popunder
- Push Notifications
- InPage Push
- Video Pre-Roll
- Instant Text Message
- SKIM
OUR MAIN VERTICALS

- Games
- Dating
- FinTech
- Food Delivery & Taxi
- Push Subscriptions
- APK

- Social & Entertainment apps
- E-commerce
- iGaming
- Tools & Utilities
- Paid Content Websites
- VPN
EVENTS
OUR PARTNERS

Clickadu is collaborative and highly experienced. Thanks to their active support and optimization, we consistently receive an impressive app traffic amount to help us achieve our goals.

Shopee

Clickadu is definitely one of the most-recommended traffic networks by affiliates that have run affiliate campaigns there! Many ad formats + many targeting options + sizeable inventory = worth a test if you haven’t!

Amy Cheung, STM

Clickadu is an interesting ad network because they have 6 different ad formats you can try. For example, if you want to test out banners, they had 300x250 and 300x100 banner slots. Affiliates should be testing these! I like Clickadu and you should too 👍

Luke Kling, Afflift

Really responsible and pleasant partners! We like working with the Clickadu team because you can feel their professionalism - the guys are friendly and competent. Timely feedback and prompt launch of new tests, thanks to which we have reached really profitable heights together. We are working win-win and plan to continue!

Anastasia Getsovich (Zeydoo)