



CLICKADU
Multi-format Advertising Network

Media Kit 2023

Clickadu is an innovative digital advertising platform that empowers businesses with cutting-edge ad technologies, advanced targeting tools, and comprehensive analytics to drive growth and maximize return on investment.

Your trusted traffic source

Clickadu in words

Founded in 2014

API Integration

Unique Ad Rotation

Operates Worldwide

CPM, CPC, SmartCPA,
SmartCPM Price models

User-friendly Self-Serve platform

Clickadu in numbers

6B Impressions Daily

4M Conversions Daily

14K Websites

24/7 Support

7 Ad Formats

240 Geos

Publishers

- Top Rates +100% fill rate
- Weekly payments
- Trusted advertisers
- Unique AdBlock bypass feature

Advertisers

- 20+ Top performing verticals
- Precise Targeting
- Only direct websites
- In house anti bot/fraud filtering tools

24/7 support

dedicated personal manager's assistance

7 AD FORMATS



Banner ads



Popunder



Push
Notifications



InPage Push



Video Pre-Roll



Instant Text
Message



SKIM

OUR MAIN VERTICALS

- Games
- Dating
- FinTech
- Food Delivery & Taxi
- Push Subscriptions
- APK
- Social & Entertainment apps
- E-commerce
- iGaming
- Tools & Utilities
- Paid Content Websites
- VPN

EVENTS



OUR PARTNERS



Clickadu is collaborative and highly experienced. Thanks to their active support and optimization, we consistently receive an impressive app traffic amount to help us achieve our goals.

Shopee

The STM logo, consisting of the lowercase letters 'stm' in white on a blue circular background.

stm.

Clickadu is definitely one of the most-recommended traffic networks by affiliates that have run affiliate campaigns there! Many ad formats + many targeting options + sizeable inventory = worth a test if you haven't!

Amy Cheung, STM

The Afflift logo, featuring a stylized orange and yellow house icon with a person inside, followed by the word 'affLIFT' in white text, all within a blue circular border.

affLIFT

Clickadu is an interesting ad network because they have 6 different ad formats you can try. For example, if you want to test out banners, they had 300x250 and 300x100 banner slots. Affiliates should be testing these! I like Clickadu and you should too 👍

Luke Kling, Afflift



Really responsible and pleasant partners! We like working with the Clickadu team because you can feel their professionalism - the guys are friendly and competent. Timely feedback and prompt launch of new tests, thanks to which we have reached really profitable heights together. We are working win-win and plan to continue!

Anastasia Getsovich (Zeydoo)

CONTACTS

Sign Up at www.clickadu.com

ADVERTISERS

If you have any questions or suggestions, please contact:
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PUBLISHERS

If you have any questions or suggestions, please contact:
publishers@clickadu.com



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